PAR® | Pay

An Open and Secure One-Box Solution for All Your Payment Needs.

Key Specs

- EMV Tip Support
- Store & Forward (Offline Transactions)
- Diverse Device Offering
- NFC Certified (Apple Pay, Google Pay, and Samsung Pay)
- PCI Compliant (P2PE, PCI & SSF)

- Advanced Fraud Protection
- Real Time Reporting
- Virtual Terminal
- Dedicated Reporting Tool
- 99% or Higher Uptime

A One-Box Solution

Accept payments right out of the box with Brink POS + PAR Pay

PAR Pay is a Brink POS native payment gateway solution that provides a secure and flexible open platform for EMV credit, EMV debit, and gift cards. PAR Pay's open platform allows brands to choose the payment device, payment processor, and gift card processor that works best for their business requirements.

Innovative Payments Ecosystem

Flexible – PAR Pay supports multiple processors across North America, such as PAR Payment Services, First Data, and Vantiv, allowing brands to integrate their processor of preference with our top-notch, fully integrated gateway.

Unified – PAR Pay is fully integrated with the PAR ecosystem. This allows brands to have functionality consistency across their tech stack and helps facilitate fast and frictionless payments, whether it is in-store, online, or curbside.

Secure – PAR Pay devices use P2PE (Point-to-Point Encryption) at the point of swipe or tap and are PCI compliant. PAR Pay is also PCI-DSS and SSF certified. PAR Pay devices comply with the latest PCI PTS security standards, removing all risk and compliance from day-to-day operation.

Data Driven – PAR Pay provides a unified view of payment transactions through insightful analytics and administrative capabilities. Restaurants have access to transactions, statistics, settlements, reconciliations, and more through the Store Place Portal where all transactions are displayed.

Feature Focus

PAR Pay continuously innovates and expands with market-leading features and functionality that aligns with merchant and customer expectations. PAR Pay is a leading innovator in the payment space, providing features like Apple Wallet integrations, major and emerging payment methods, a future-focused approach, and expanding payment features along with tokenization and cash discounting.

Supported Processors, Devices, and Gift Cards

Processors	Devices	Gift Cards
PAR Payment Services	Link 2500 WiFi	SVS
Elavon	Lane 3000 Ethernet	Valuetec
TSYS	Lane 7000 Ethernet	Chase
First Data	Move 5000 WiFi	STS
Worldpay	Verifone P400 USB	Synergy
Chase		ValueLink
		Vanitiv

Reimagining the Payments Experience

PAR Pay is redefining the payment experience to create meaningful interactions between the guest and the brand. Today's consumers prefer convenient payment methods, such as mobile wallets, as their preferred way to pay, making it crucial for brands to implement solutions that support and securely process them. With PAR Pay, brands can provide exceptional contactless payment experiences for their customers as it seamlessly pairs with mobile wallets like Apple Pay, Google Pay, and Samsung Pay.

Alternative Payment Partners

 Pay   G Pay   SAMSUNG pay   NFC

partech.com