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Condado Tacos is spicing up their growth plan with a new secret ingredient: PAR Technology's Data Central

Rethinking What's Possible in Restaurant Efficiency, From Kitchen to Counter

NEW HARTFORD, N.Y. (Dec. 11, 2024) – [PAR Technology](#) (NYSE: PAR), a global foodservice technology company, today announces that [Condado Tacos](#), the rapidly growing restaurant brand celebrated for its custom tacos and bold flavors, has selected [PAR® Data Central®](#), to elevate its operations. By implementing this solution, Condado Tacos aims to streamline central-kitchen-to-store logistics, optimize labor and menu performance across all locations, and unlock actionable data insights to drive its next phase of growth.

Every great taco starts with the right ingredients, but when you're serving thousands of guests across multiple states, ensuring those ingredients are prepped, delivered, and managed seamlessly is a game-changer. As Condado Tacos scales its operations, it's moving beyond traditional, one-size-fits-all restaurant management tools that once served a smaller setup. Already a familiar partner through the [PAR Punchh®](#) loyalty program, Condado Tacos saw PAR Data Central as the holistic solution to power their next growth phase with custom reporting capabilities, optimized labor scheduling, and precise tracking of food costs, all aimed at unlocking new revenue opportunities.

"Growth is about more than just adding locations; it's about delivering a consistent, memorable experience at every restaurant," said [Zak Palmer](#), VP of Technology at Condado Tacos. "PAR Data Central has been transformative, giving us real-time visibility into our operations, from central kitchen logistics to each restaurant's unique inventory and labor needs. It's allowing us to become more proactive rather than reactive, which is essential as we expand."

With PAR Data Central's modules for food & inventory management, labor management & scheduling, enterprise reporting and commissary, Condado Tacos now benefits from a seamlessly integrated solution that adapts to market demands, mitigates workflow disruptions, and uncovers new cost-saving opportunities. By reducing food cost variances, leveraging real-time inventory data for ordering, and optimizing staff schedules with predictive analytics, Data Central assists every location to operate at peak efficiency. By consolidating multiple tools into one platform, PAR has provided Condado Tacos with an all-in-one solution that meets its demands of rapid growth and quality control.

Optimizing their central kitchen was a top priority for Condado Tacos, as centralizing bulk food prep helped ensure food consistency and manage peak-hour demands. However, the brand's manual inventory tracking couldn't keep pace with the growing volume of ingredients, leading to increasing food cost variances. PAR Data Central's Commissary Module transformed this

process by automating inventory tracking, providing full visibility into operational logistics, and effectively reducing food cost variances.

“Our goal is to empower brands to grow without limitations, and Condado Tacos is a perfect example of that,” said [Savneet Singh](#), CEO of PAR Technology. “With Data Central, we’re delivering a unified solution that not only supports their growth but fuels it by bringing their data together in one seamless platform, streamlining operations, and elevating the guest experience at every turn. As they expand, we’re thrilled to be the backbone that ensures every taco hits the mark with the same quality and passion their guests know and love.”

With PAR Technology’s robust back-office solution, Condado Tacos is consolidating its operations under one platform. This strategic shift allows the fast-growing brand to scale with confidence, ensuring every taco sold contributes to a stronger bottom line.

For more information on PAR Data Central, please visit partech.com.

PAR Technology:

For over four decades, PAR Technology Corporation (NYSE: PAR) has been at the forefront of technology innovation in foodservice, helping businesses create exceptional guest experiences and connections. Our comprehensive suite of software and hardware solutions, including point-of-sale, digital ordering, loyalty, back-office management, and payments, serves a diverse range of hospitality and retail clients across more than 110 countries. With our "Better Together" ethos, PAR continues to deliver unified solutions that drive customer engagement, efficiency, and growth, all to make it easier for our customers to manage their operations. To learn more, visit partech.com or connect with us on [LinkedIn](#), [X \(formerly Twitter\)](#), [Facebook](#), and [Instagram](#).