PAR Technology Launches PAR OPS™ for Smarter Restaurant Operations

Optimizing Operations. Driving Profitability. Delivering Solutions.

NEW HARTFORD, N.Y. (Jan. 29, 2025) – For over 40 years, PAR Technology Corporation (NYSE: PAR) ("PAR") has been at the forefront of helping restaurants transform operational challenges into opportunities. With the launch of **PAR OPS**, PAR connects the proven back-office capabilities of PAR Data Central® and Delaget's™ advanced analytics and loss prevention expertise. Designed for multi-unit operators, franchisees and enterprise brands, PAR OPS equips operators with a solution to streamline operations, cut costs and recover margins lost to delivery channels.

Trusted by over 38,000 locations and 200+ brands, PAR OPS stands for more than just operations:

- **Optimizing [O]perations:** Turn operational data into actionable insights with predictive analytics, real-time alerts, and expert support, reducing manual effort and improving decision-making.
- **Driving [P]rofitability**: Control key costs – including food, labor, and third-party delivery, while uncovering new opportunities to safeguard and optimize margins.
- **Delivering [S]olutions:** Select from our powerful suite of modules including Food & Inventory Management, Labor Management & Scheduling, Enterprise Reporting & Analytics, and Loss Detection & Recovery.

"The restaurant industry doesn't stand still, and neither should the tools operators rely on," said Savneet Singh, CEO of PAR. "We didn't just want to create another tool; we wanted to deliver a solution that simplifies complexity and gives operators the confidence to focus on what truly matters—serving their guests. While the industry has invested heavily in the front of house, we're doubling down on the back of house so that as the consumer journey continues to transform, the restaurant can change just as dynamically."

Redefining the Future of Restaurant Operations

Building on the strong foundation of PAR Data Central and enhanced by the industry-leading analytics expertise of Delaget, PAR OPS has expanded offerings to tackle the most pressing industry challenges. These new features, coming in 2025, will empower operators with:

- **Delivery Data Insights:** Track delivery data, automatically mitigate losses, and analyze third-party delivery performance with enhanced tools to facilitate loss prevention and operational transparency.
- **AI-Driven Forecasting and Chatbot Support:** Use AI to predict sales, optimize labor, and get real-time support with an AI-powered chatbot for daily challenges.
- **Enhanced Reporting for Franchisees:** Access customizable reports with multi-location insights, loss prevention tools, and actionable recommendations.
- **Multi-Language Functionality and Support:** Enable seamless collaboration across teams with support for multiple languages.

"Every restaurant operator knows that margins are tight, and delivery often makes them even tighter," said Jason Tober, General Manager of PAR OPS. "With PAR OPS, we're equipping franchisees and operators with the tools to dive deeper into their data, identify where margins are slipping, and take actionable steps to recover them. By integrating delivery data alongside food and labor costs, operators can make smarter, data-driven decisions to not only stay competitive but drive profitability."

For all long-time PAR Data Central and Delaget customers, as well as newcomers to the PAR family, the transition to PAR OPS is seamless. With uninterrupted service, expert guidance, and dedicated support, operators can adopt the solution confidently and efficiently.

PAR OPS reflects PAR's commitment to delivering purpose-built solutions that evolve with the restaurant industry's changing needs. By simplifying operations, it empowers operators to achieve consistency, efficiency, and stronger results —allowing them to streamline their efforts and maximize their potential.

For more information about PAR OPS, please visit partech.com.

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About PAR Technology

For over four decades, PAR Technology Corporation (NYSE: PAR) has been a leader in restaurant technology, empowering brands worldwide to create lasting connections with their guests. Our innovative solutions and commitment to excellence provide comprehensive software and hardware that enable seamless experiences and drive growth for over 100,000 restaurants in more than 110 countries. Embracing our "Better Together" ethos, we offer Unified Customer Experience solutions, combining point-of-sale, digital ordering, loyalty and restaurant operations management solutions as well as industry-leading hardware and drive-thru offerings. To learn more, visit partech.com or connect with us on LinkedIn, X (formerly Twitter), Facebook, and Instagram.

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