



Frictionless Commerce. Boundless Opportunities.



Key Specs

- EMV Tip Support
- Store & Forward
- NFC Certified
- AI Machine-Learning Fraud Detection
- White Glove Compliance (P2PE, PCI & SSF)
- Real Time Reporting
- In-Store & e-Commerce Ready
- Dedicated Reporting Tool
- Customized Payment Flows
- Alternative Payment Methods
 - Venmo • Paypal • Bitcoin
 - AliPay • FitbitPay • BNPL & more

.01%
Chargeback
Rate

100%
Uptime

98.7%
Auth Rate

Going Beyond Transactions

PAR Pay shifts payments from a routine expense into a strategic revenue driver. An **award-winning** solution, PAR Pay unifies commerce across all channels, delivering frictionless guest experiences, enhanced efficiency, and measurable ROI. Featuring advanced tools like digital wallets, pay-by-QR, loyalty integration, and fraud prevention, PAR Pay helps businesses stay competitive and future-ready.

Why PAR Pay?



Extensible

You are in the drivers seat.

- Choose your own payment processor(s) & gift card providers, or use our in-house solutions: PAR Payment Services and PAR Gift.
- Built on flexible architecture (iFrames, asks, Java, .Net, API, Android, & IOS) giving you the freedom to create customizable payment flows with a single integration.



Innovative

Stay ready for tomorrow.

- Enhance guest loyalty through native digital wallet features such as One-Tap Apple Wallet Loyalty, Saved Payments, and more.
- Enable guests to play directly from their mobile devices with Pay-by-QRC or Pay-By-SMS, enabling maximum operational flexibility & convenience




Reliable

Always on, always secure.


- Have confidence in every transaction with a 100% uptime and real-time, machine learning fraud protection.
- PAR Pay adheres the highest security protocols with P2PE encryption and fully managed PCI compliance, removing operational risk.

Freedom to Build Your Payments Flow




Processors

PAR Payment Services
Elavon
TSYS
First Data
Worldpay
Chase




Devices

Link 2500 WiFi
Lane 3000 Ethernet
Lane 3600 Ethernet
Lane 7000 Ethernet
Move 5000 WiFi
Verifone P400 USB



Gift Cards

PAR Gift
SVS
Valutec
Chase
STS
Synergy
ValueLink
Vanitiv



Curated Partners

Apple
Google
Grubbr
Bite
Mash Gin
Check Please
Riskified
Paytronix

From Expense to Asset

PAR Pay is natively embedded in the **PAR** suite, giving you access to exclusive Better Together advantages.



PAR POS + PAR Punchh + PAR Pay = Punchh Wallet

1,200 stores onboarded PAR Pay in less than 9 months, including 2,400 device swaps

After just 3 months, Punchh Wallet exceeded goals:

- 11%** of e-commerce transactions attributed to Punchh Wallet
- 4%** increase in total transaction volume attributed to Punchh Wallet





PAR POS + PAR Pay

3x growth since implementing PAR POS in 2016

\$4/hr wage increase since implementing PAR POS in 2016



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+70% increase in loyalty sign-ups amongst Apple Wallet Users

+23% increase in repeat business after adding Salsaritas loyalty + pay pass to digital wallet.

