PAR OPS®

Mighty Taco Leverages PAR® OPS® Reporting and Forecasting to Improve Costs, Reduce Waste, and Enhance Experiences

Mighty Taco is a Mexican-style fast-casual restaurant with 19 locations across Western New York. The brand has been delighting guests with its spin on tacos, burritos, fajitas, nachos, and salads since its first location opened in 1973. Famous for signature menu items like The Super Mighty Burrito, El Niño Burrito, and Buffitos, the food Mighty Taco serves is nothing short of delicious and authentically Mighty.

Mighty Taco's Restaurant Tech Challenges

For the past five years, the brand has been leveraging PAR OPS, a maintenance-free restaurant management solution, and PAR POS, an all-in-one cloud-based POS software. Mighty Taco's decision to leverage PAR's unified solutions stemmed from previous challenges with manual and laborious procedures that took focus away from more crucial aspects of its operations, like its guests. According to Russell Jasulevich, Mighty Taco's CEO, "Our procedures used to be 100% manual, highly inefficient, and very time-consuming. Everything was done by hand from our invoice entry to forecasting to the general ledger."

With PAR OPS now being leveraged throughout daily operations, Mighty Taco utilizes automated features and capabilities – like forecasting, inventory management, labor scheduling, and enterprise reporting – to combat and overcome its previous technological challenges.

Tech Challenges:

- 100% manual, time-consuming, and highly inefficient procedures
- Needed a backend solution for automated processes

Tech Solutions:

- PAR OPS integrated with PAR POS

Results:

- Automated processes
- Enhanced forecasting and reporting capabilities
- Improved costs and reduction in food waste

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Russell Jasulevich, CEO of Mighty Taco

Easy Onboarding and Training

PAR OPS's implementation process set the tone for the PAR Mighty Taco partnership. According to Jasulevich, the brand was tasked with installing PAR OPS and PAR POS simultaneously, and most of Mighty Taco's internal resources were focused on PAR POS's configuration and training. PAR OPS's implementation team stepped in to assist Mighty Taco's efforts to configure and onboard the system. "100% hands down the best training and support personnel I have ever had the pleasure of working with," said Jasulevich. "The PAR OPS implementation team really moved things along and configured the system for us, which was phenomenal."

Better Forecasting for Better Customer Experiences

Since implementation, Mighty Taco has been utilizing PAR OPS's forecasting capabilities, which have become a core component of its daily operations. PAR OPS's forecasting capabilities have been a vast benefit to the brand, enabling them to enhance customer experiences by making sure they always have the perfect amount of stock to fulfill every order. "With our PAR OPS's forecasts, we always know what we should be ordering, based on prior consumption and product mix, to make the products we sell," said Jasulevich.

Moreover, PAR OPS's forecasting has enabled Mighty Taco to enhance revenues as well as its labor allocation. Jasulevich states that the brand now forecasts labor on an hourly basis to guarantee they have the right number of employees to service the guests that come in throughout the day. With this labor forecasting strategy, Mighty Taco can guarantee they are never overstaffed or understaffed for any given shift.

Their Data, Their Way

Today, Mighty Taco is a data-driven brand, ultimately leading to an improved customer and staff experience. PAR OPS gives the brand the ability to export and manipulate data in more meaningful ways for the business. The solution's enterprise reporting capabilities are flexible and configurable without complications, ensuring Mighty Taco has the insights it needs at any point in time. "We use the reporting every single day to monitor cash accuracy via cash required versus cash

deposited," said Jasulevich. "We have actually caught theft that way."

Leveraging PAR OPS's reporting capabilities has enabled Mighty Taco to better control costs as well as help limit food waste. "PAR OPS has an absolute impact on our overall dollar cost," said Jasulevich. The brand dives deep into reports on actual versus theoretical costs based on recipes, ensuring they never over-order or under-order inventory items. "This helps us control costs on a dayto-day basis for high-cost items and then weekly for the full inventory," explained Jasulevich.

Additionally, the data Mighty Taco receives from PAR OPS has helped with key product mix and menu decisions. "We always use PAR OPS when we are analyzing price versus cost and looking at potential price modifications to our menu." This data-driven approach empowers Mighty Taco to make informed and strategic adjustments to its menu, ensuring it remains aligned with ever-changing market trends and customer preferences.

Better Together, Unified Solutions

By leveraging PAR OPS and PAR POS, the brand is getting a truly seamless experience between its restaurant management solution and POS system. "The PAR POS and PAR OPS connection is truly seamless," said Jasulevich. "If you were to embed the PAR OPS back office into PAR POS, it would feel like it was the same software." Leveraging PAR OPS integrated with PAR POS has proven to be a success for Mighty Taco. With PAR's unified solutions, the brand has been able to automate processes, become a data-driven brand, better control costs, and enhance customer experiences.

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