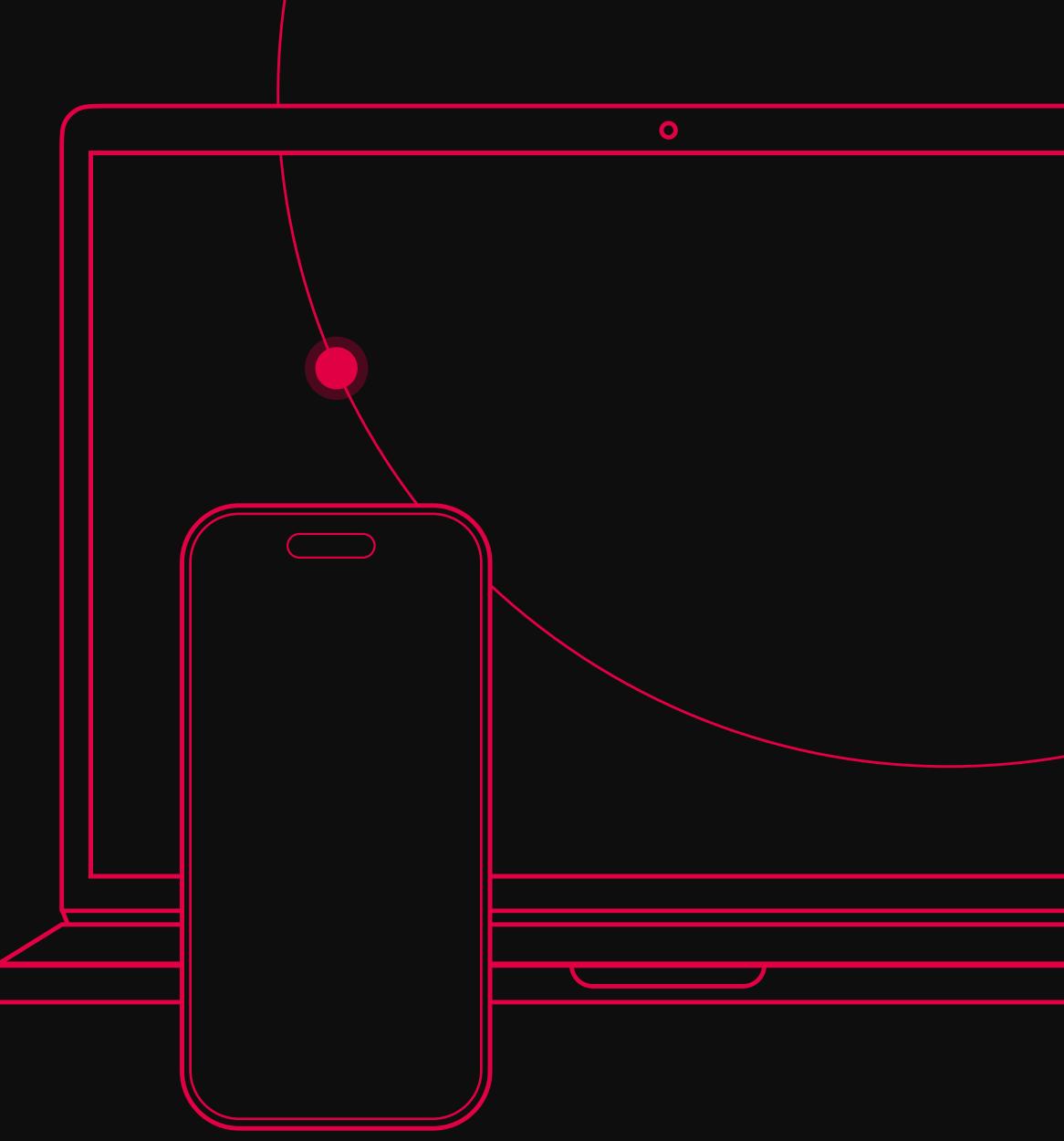


# Online Ordering

Empower ordering with ease!



## Your Menu, Your Customers, **Our Platform**

TASK Online Ordering allows you to take your menu and offers completely online, providing a contactless digital storefront for your QSR, casual restaurant, or even inseat ordering at stadiums. Set up your digital storefront with your unique menus, pricing, loyalty program offers, pick-up, delivery, collection time options, and payments, all tailored to your brand and individual customer needs.

## **Business Benefits**

### Immediate financial gains

- **Boost Revenue:** Increase average order value through strategic upselling prompts and targeted promotions during checkout.
- **Reduce Costs:** Streamline order processing and minimise manual errors, reducing labor expenses and freeing up staff for other critical tasks.
- Minimise Waste: Accurate online ordering reduces order mistakes and food waste, directly impacting your bottom line.
- Improved Efficiency: Highlight how TASK streamlines operations by automating order intake and reducing manual tasks.

### Long-term business growth

- Expand Customer Base: Reach a wider audience beyond your physical location, attracting new customers who prefer the convenience of online ordering.
- Enhance Customer Loyalty: Integrate your loyalty program for seamless reward redemption and encourage repeat business.
- Data-Driven Decisions: Gain valuable insights into customer behavior, preferences, and sales trends to refine your menu, marketing, and overall strategy.
- Future-Proof Your Business: TASK's scalable platform grows with your business, ensuring you can handle increasing order volumes as you expand.
- Competitive Advantage: Stand out from competitors with a modern, convenient online ordering platform that appeals to techsavvy consumers and enhances your brand image.

### **Product Features**

### **Empower Your Customers**

#### Intuitive Ordering

Customers effortlessly browse, customise, and place orders for pickup or delivery anytime, anywhere.

#### Personalised Recommendations

Tailored suggestions and quick reorder options cater to individual tastes and streamline the experience.

#### Loyalty Integration

Seamlessly connect your existing loyalty program to incentivise direct orders and boost customer engagement.

### **Optimise Your Operations**

### Menu Management

Easily update and customise your online menu to showcase your offerings in the best light.

#### Order Management

Efficiently manage incoming orders, track fulfilment status, and communicate with customers.

#### Real-Time Reporting

Gain valuable insights into sales trends, popular items, and customer behaviour to make data-driven decisions.

erved.

### **Product Features**

### **Enhance Your Brand**

#### **Customisable Storefront** $\rightarrow$

Create a branded online presence that aligns with your restaurant's identity and aesthetic.

#### Flexible Fulfilment $\rightarrow$

Choose from pickup, delivery, or in-house fulfilment options to suit your business model.

#### **Table Ordering** $\rightarrow$

Enable self-service table ordering for dine-in customers with QR code scanning.

#### **Contactless Payments** $\rightarrow$

Offer secure and convenient payment methods to streamline the checkout process.

### **Additional Features**

#### ASAP or Future Orders $\rightarrow$

Accommodate immediate and scheduled orders to cater to different customer needs.

#### Allergy & Dietary Preferences $\rightarrow$

Allow customers to easily note allergies or dietary restrictions for a personalised experience.

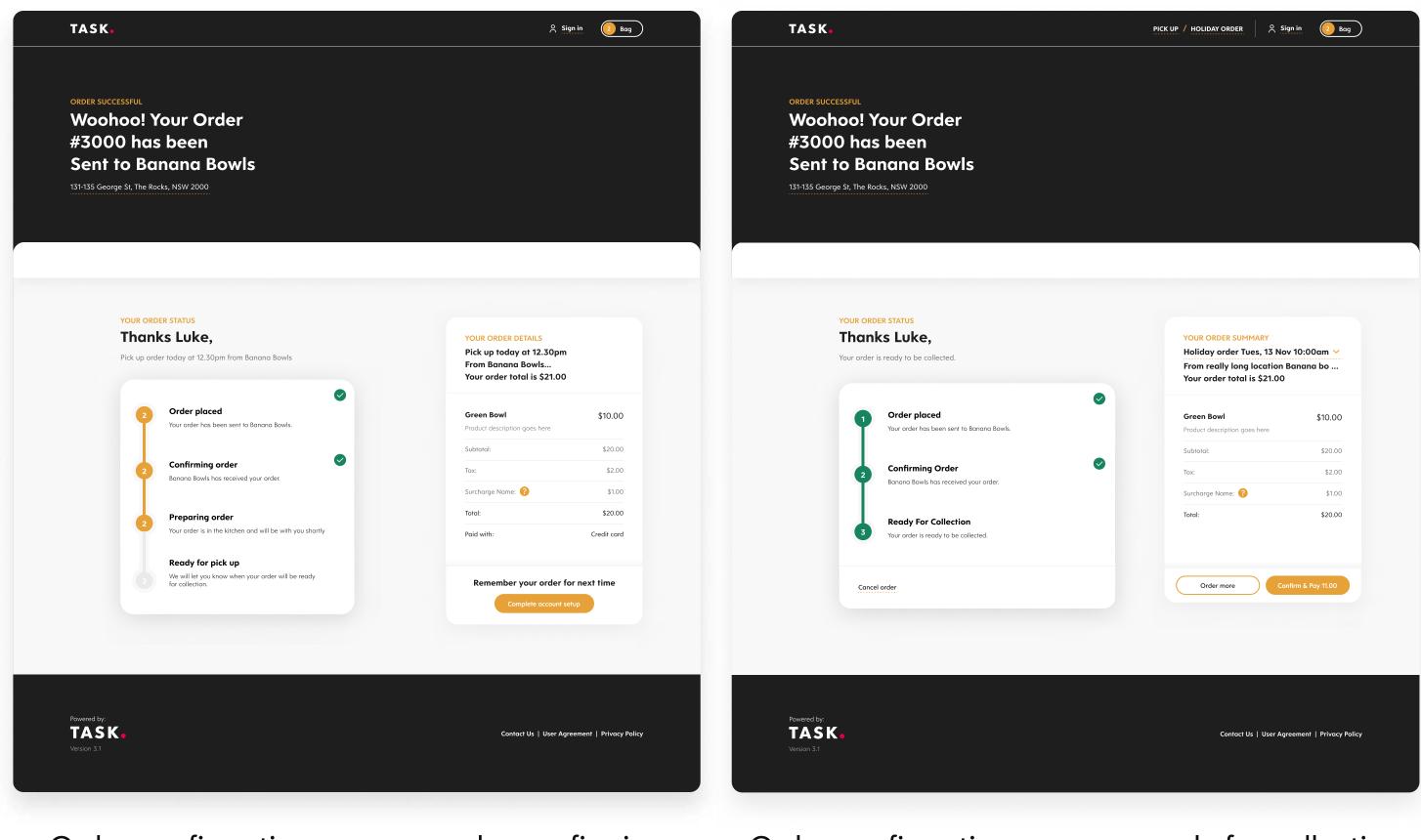
#### **Promotions & Discounts** $\rightarrow$

Create and manage targeted promotions to drive sales and increase average order value.

#### Multiple Device Compatibility $\rightarrow$

Ensure a seamless ordering experience on any device (desktop, tablet, mobile).

## Catering



Order confirmation screen - order confirming

Order confirmation screen - ready for collection

TASK.

TASK	ļ	PICK UP / HOLIDAY ORDER 2	Sign in 😢 Bag
ORDER SUCCESSFUL Woohoo! Your Order #3000 has been Sent to Banana Bowls 131-135 George St, The Rocks, NSW 2000	UPDATE YOUR ORDER Change collection time Choose a new collection time and date from The below available times.	×	
YOUR ORDER STATUS	<u>Τμο Δρr 10</u> 10:00 am		~
Thanks Luke, Lorem ipsum dolor sit amet, consectetuer er	Collect on Tue, Apr 10 at 10:00am	Holiday order Tues, 13 N From really long location Your order total is \$21.00	Name cap
2 Order placed Lorem ipsum dolor sit amet, conse	ectetuer elit.	Product name Product description goes here	\$10.00
2 Confirming Order Lorem ipsum dolor sit amet, conse	ectetuer elit.	Subtotal: Tax:	\$20.00 \$2.00

### Updating collection time

## Account

TASK. PICKUP AT Location Name		PICKUP AT Location Name	TASK.		PICKUP AT Location Name
MEMBER DETAILS Luke Love	MEMBER DETAILS Luke Love Sign out		MEMBER DETAILS Luke Love Sign out		
Profile Orders Password Payment	More  Profile Orders Password Payment	More E	Profile Orders Password	Payment	More \Xi
Your profile First name Example content	Active orders		Your profile First name Example content	ORDER 152222 ORDER DETAILS Ready for pick up at 12:00pm Banana Bowls	8
Last name (Optional)          Example content         Mobile number         Image: tell tell         E.g. 0011223344	Coffee Heaven - Pickup at 12:00pm 1 Large Flat white, 2 Hotdogs, 4 Large Swiss cheese and grille chicken sandwiches, 1 coca-cola 600ml VIEW ORDER	ed ORDER 152222	Last name (Optional) Example content Mobile number E.g. 0011223344	Beef Ranchero Ciabatta Melt, Turkey, Cheddar, 2x Roasted Peppers & Onion 1 oz, Romaine Lettuce, Tomato, Ranchero Salsa.	\$20.00
Note: we will send a text message to verify this number to ensure we can contact you about your order Email address Your email e.g. tim.smith@gmail.com	Previous orders		Note: we will send a text message to verify this numb	Payment Type: Cr	\$20.00 edit Card
Keep me up to date with new menu items & offer       Save changes	Banana Bowls - Wednesday, September 12 1 Large Flat white, 2 Hotdogs, 4 Large Swiss cheese and grille chicken sandwiches, 1 coca-cola 600ml \$17.00 RE-ORDER	ed	Your email e.g. tim.smith@gmail.com		
Powered by: <b>TASK</b> Contact Us   Version 3.1	Powered by: TASK Version 3.1	Contact Us   User Agreement   Privacy Poli	licy TASK Version 3.1		Contact Us   User Agreement   Privacy Policy

Account - Profile

Active and past orders

### Previous orders and specials

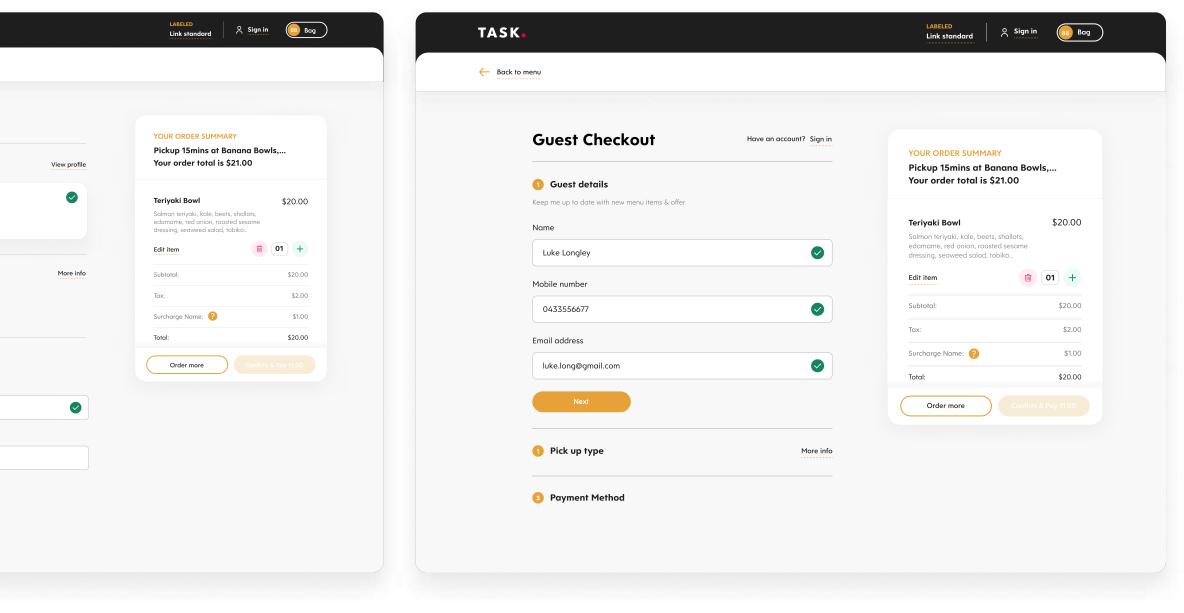
served.

### Checkout

YOUR ORDER SUMMARY Pickup 15mins at Banana Bor Your order total is \$21.00. Teriyaki Bowl Salmon teriyaki, kale, beets, shallots Edit item Subtotal: Tax Total	wls, \$20.00 © 01 + \$20.00 \$20.00 \$22.00	1 Sig Me Emo	eckout gned in egatron Prime nail: luke@gmail.com Mobile: 04 ck up type In-store Bring to n
Your order total is \$21.00. Teriyaki Bowl Salmon teriyaki, kale, beets, shallots Edit item Subtotal: Tax	\$20.00 1 + \$20.00 \$2.00	Me Emo	egatron Prime nail: luke@gmail.com Mobile: 04 ck up type
Salmon teriyaki, kale, beets, shallots Edit item Subtotal: Tax	<b>01</b> + <u>\$20.00</u> <u>\$2.00</u>	Emc	nail: luke@gmail.com Mobile: 04
Ταχ	\$2.00	<ol> <li>Pic</li> </ol>	
order more Confir		3 Par Card nu	ayment Method
		4111-	-1111-1111-1111
			Date (MM/YY) 10/20
			ave this card for quick checkout
			E.g. Sa

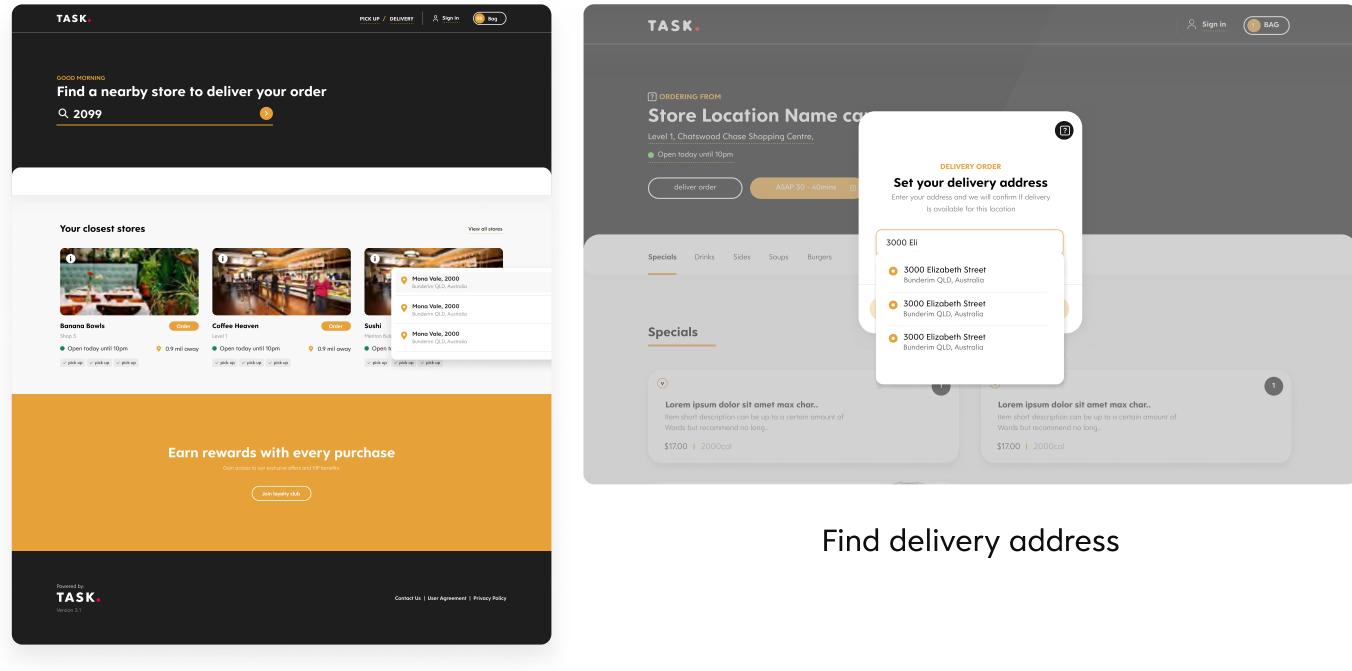
### Member checkout

Member checkout - pick up types

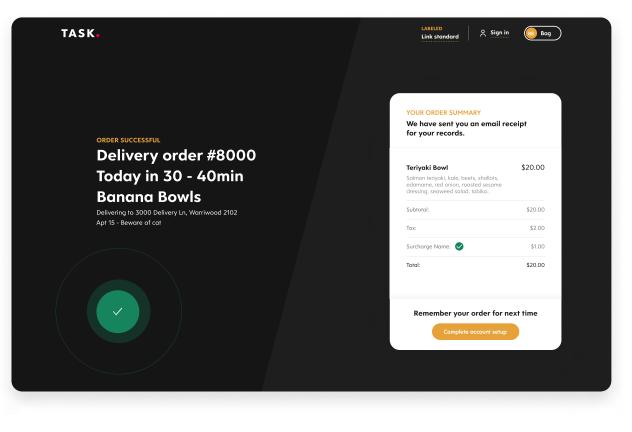


### Guest checkout

## Delivery



Find nearest store



### Delivery order and receipt

## **Dine in**

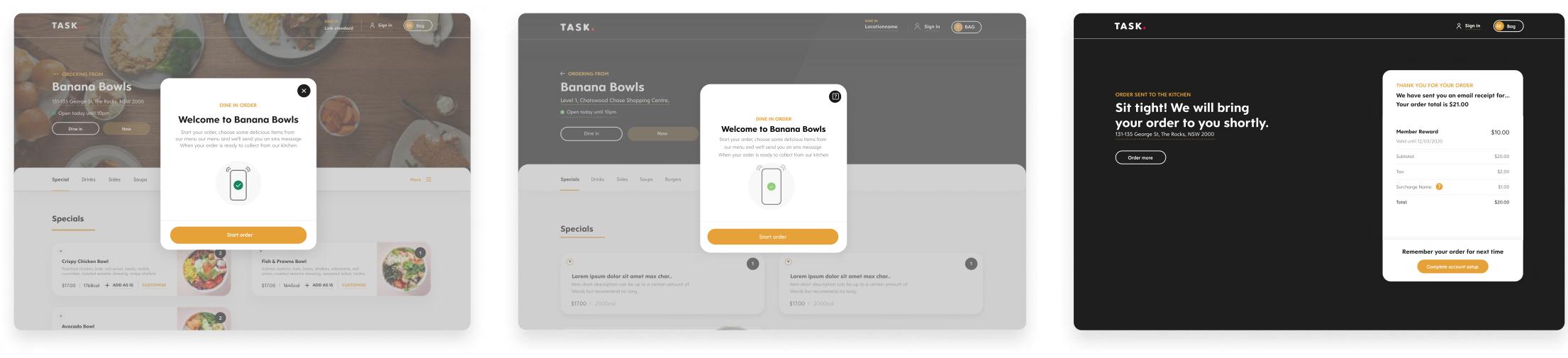
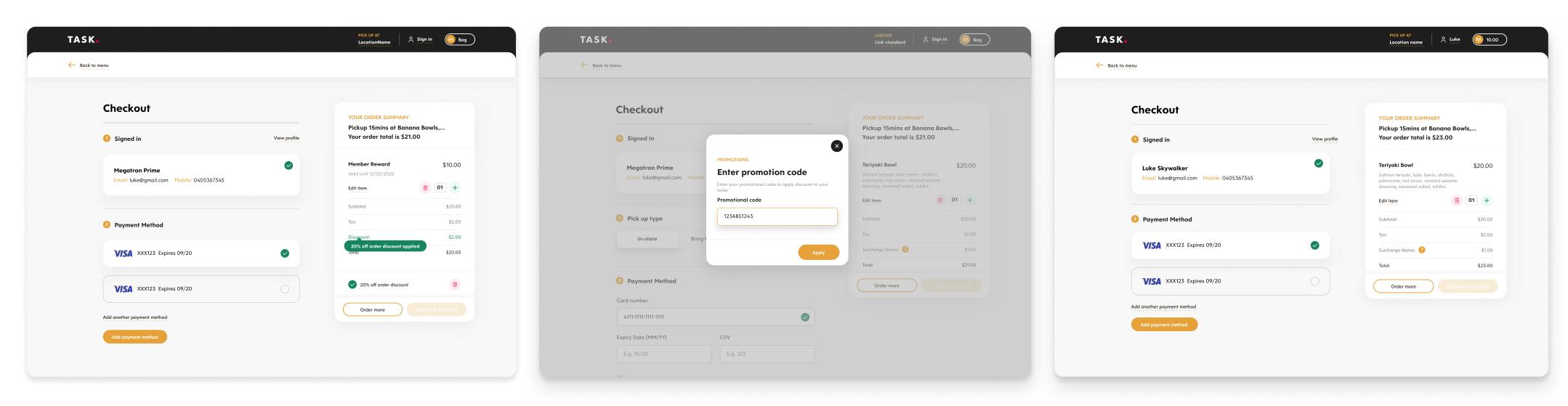


Table service from QR code

Dine in with buzzer from QR code

Order confirmation from QR code

## **Promotional code**

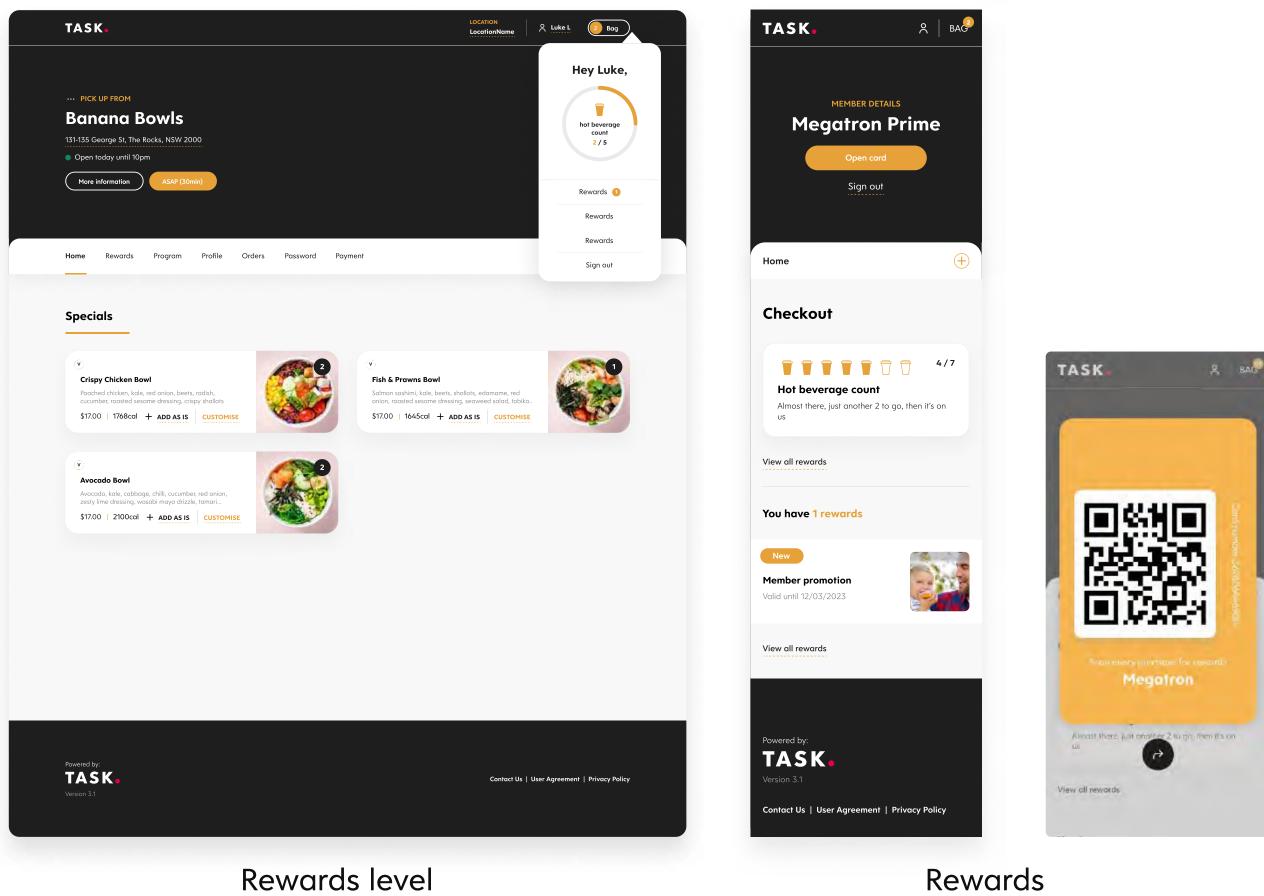


### Member checkout

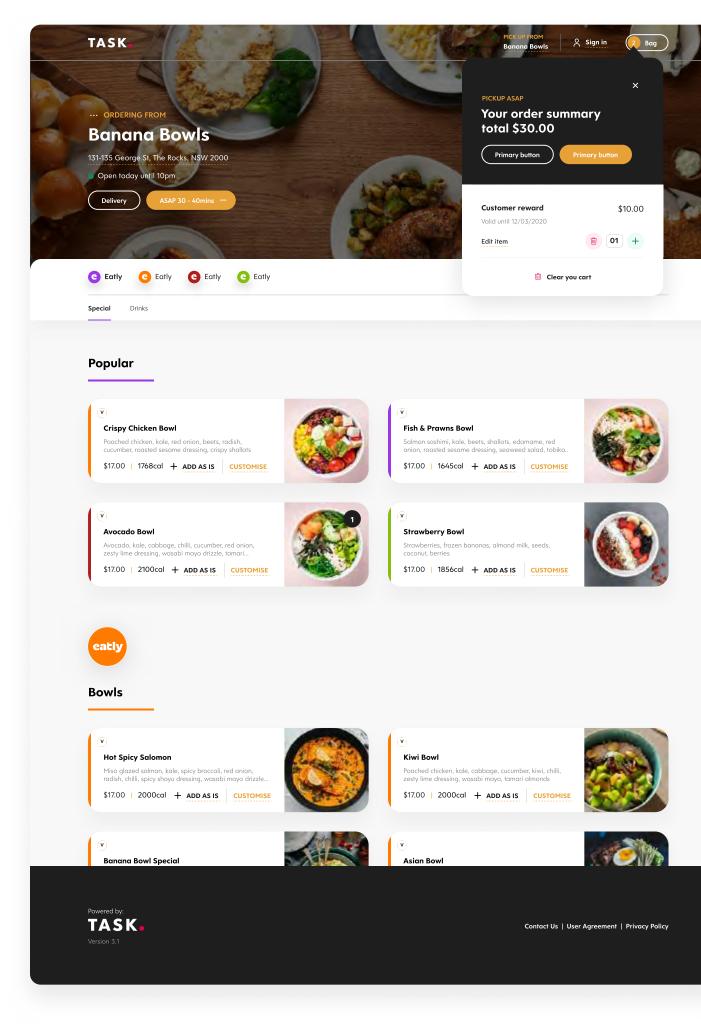
Promotion code added

### Member checkout

## Loyalty



### **Multi-brand**



### Multi-brand menu

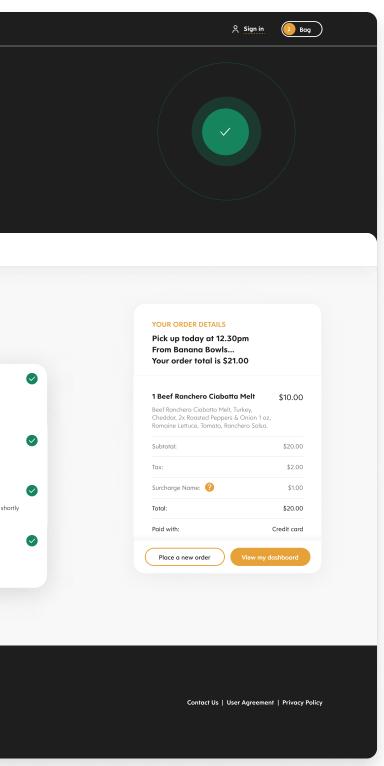
Guest Checkout Have an account? Sign in	YOUR ORDER SUMMARY
1 Guest details	Pickup 15mins at location Banana Bo Your order total is \$21.00
Keep me up to date with new menu items & offer	
Name	<b>1 Beef Ranchero Ciabatta Melt</b> \$10.00
Luke Longley	Beef Ranchero Ciabatta Melt, Turkey, Cheddar, 2x Roasted Peppers & Onion 1 oz, Romaine Lettuce, Tomato, Ranchero Salsa.
Mobile number	Edit item
0433556677	Subtotal: \$20.00
Email address	Tax: \$2.00
luke.long@gmail.com	Surcharge Name: ? \$1.00 
Next	Total: \$20.00 Order more Confirm & Pay 11.00
Pick up type     More info	
3 Payment Method	

#### Checkout - multi-brand order

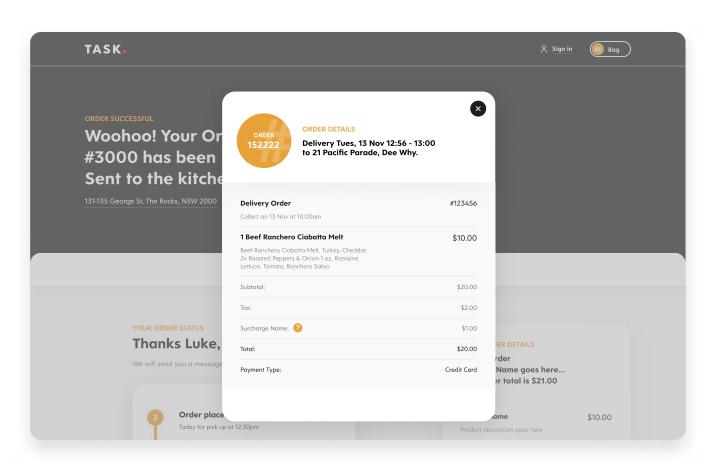
### Order status

Woohoo! Your Order #3000 has been Sent to Location Name 131-135 George St, The Rocks, NSW 2000		Woohoo! Your Order #3000 has been Sent to Location Name 131-135 George St, The Rocks, NSW 2000
YOUR ORDER STATUS Thanks Luke, Pick up today at 12.30pm from LocationName Cancel order	YOUR ORDER SUMMARY Pick up today at 12.30pm From Banana Bowls Your order total is \$21.00	YOUR ORDER STATUS Thanks Luke,
Order placed Today for pick up at 12:30pm	1 Beef Ranchero Ciabatta Melt \$10.00 Beef Ranchero Ciabatta Melt, Turkey, Cheddar, 2x Roasted Peppers & Onion 1 oz, Romaine Lettuce, Tomato, Ranchero Salsa.	Pick up order today at 12.30pm from Loc
2 Confirming order Solution name has confirmed your order	Subtotal: \$20.00 Tax: \$2.00 Surcharge Name: ? \$1.00	Order placed Today for pick up at 12:30pm
Preparing order     Your order is in the kitchen and will be with you shortly     Ready for pick up	Total: \$20.00 Paid with Credit card	2 Confirming order Location name has confirmed y
Bring to car: 102-YOD - Black VW	Remember your order for next time Complete account setup	3 Preparing order Your order is in the kitchen and
		Bring to car: 102-YOD - Black V
Powered by:	Contact Us   User Agreement   Privacy Policy	Powered by: TASK

Order confirmation



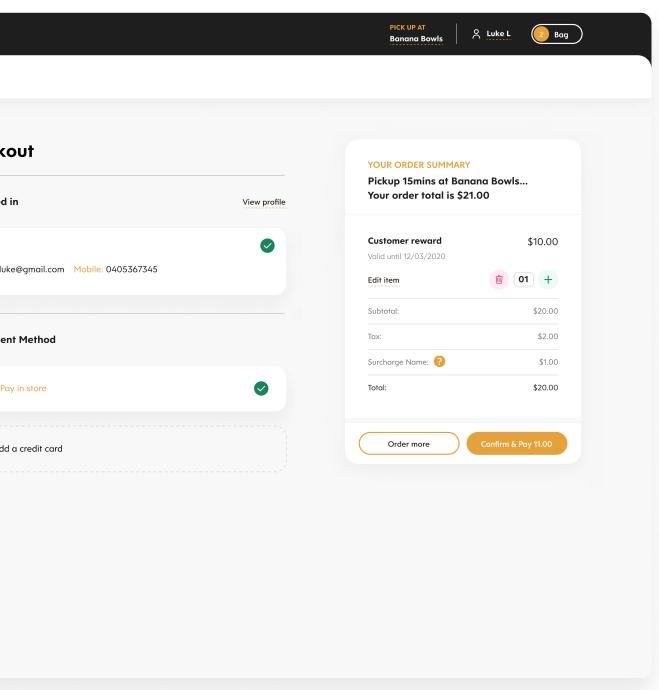
Order completed



Order details

## Pay in store

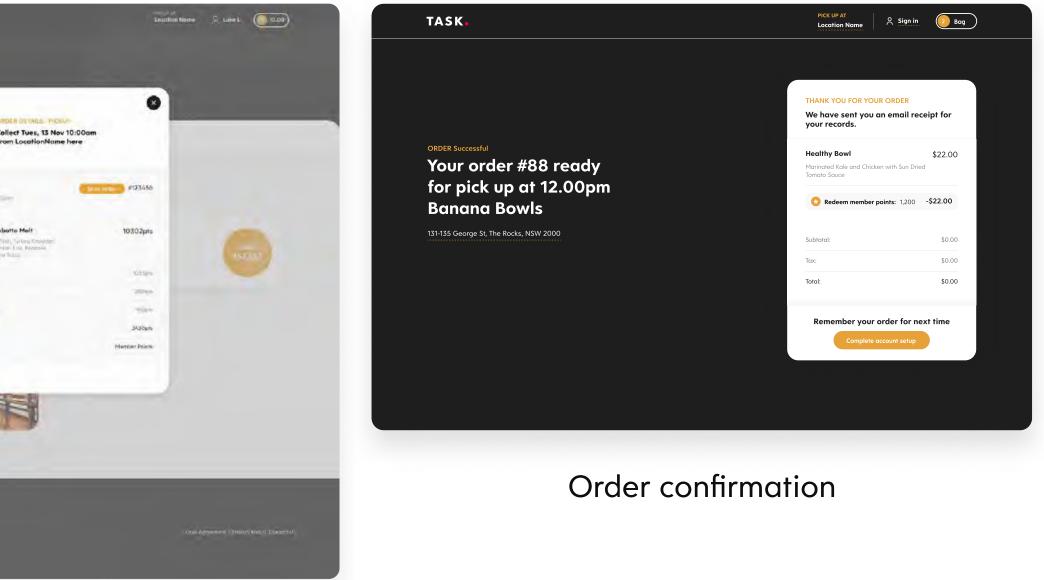
ASK.	A BAG	TAS
ack to menu	Sign in	← Baa
eckout		
Signed in	View profile	
Megatron Prime	•	
nail: luke@gmail.com obile: 0405367345		
ayment method		
Pay in store		
+ Add a credit card		
k up today in 15 min — om really long location	Banana B	
k up today in 15 min – m really long location ur order total is \$21.00 tomer reward	Banana B	
k up today in 15 min om really long location ur order total is \$21.00 stomer reward d until 12/03/2020	<b>Banana B</b> \$10.00	
t item	<b>Banana B</b> \$10.00	
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ick up today in 15 min - rom really long location our order total is \$21.00 Ustomer reward lid until 12/03/2020 lit item	Banana B \$10.00 7 01 + \$10.00 7 01 + \$20.00 -\$6.00 \$26.00 \$2.00	



### Checkout

## Pay by points

Checkout			Luke Skywalke
Signed in	View profile	YOUR ORDER SUMMARY Pickup 15mins at Mexican, Your order total is \$21.00	when these record the
Megatron Prime Email: luke@gmail.com Mobile: 0405367345		Turkey Ranchero \$20.00 Turkey Ranchero Clobatta Melt, Turkey Edit Item (2) (1) +	Active orders
2 Payment Method	Select 1 or more options to pay	Redeem member points: 2,200 -\$22,00      Subtotal: \$20.00	Collect on 13 Nov of 10:00 om
VISA XXX123 Expires 09/20		Tax: \$2.00 Total: \$22.00	VEW DETAILS
Account charge Balance \$1,000,000   Exp	o. date 24 APR 2024	Order more Confirm & Pay 11.00	Previous orders
Member points Balance 2,200   \$22.00  Add another payment method			Location Name - Wednesday, S
			51700
Toto	al points	pay	



Order Details

See TASK online ordering in action. Schedule a demo now to experience the power of TASK first-hand.

<u>www.tasksoftware.com</u> <u>sales@tasksoftware.com</u>

