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Keke's Breakfast Cafe Leaps Forward with PAR Technology on the Menu

Serving Fresh Mornings, Faster Than Ever Through the Power of Technology

NEW HARTFORD, N.Y. (June 18, 2025) – [Keke's Breakfast Cafe](#), one of the fastest-growing breakfast chains in the U.S., today announced it has selected [PAR Technology Corporation](#) (NYSE:PAR) to power its bustling cafes with [PAR® POS](#), [PAR® Pay](#), and reliable [hardware solutions](#). This collaboration lays a solid foundation for Keke's rapid expansion, ensuring scalability, connected systems, and innovation as they prepare for their next stage of growth.

Keke's journey has been nothing short of remarkable. Since its acquisition by [Denny's](#) in 2022, the brand has expanded from its Florida roots to become a national sensation, with over 140 units in development. The chain is reimagining every aspect of its operations, from updated store designs with brighter, more inviting aesthetics to innovative menu offerings catering to families and foodies alike.

Amid its rapid growth and transformation, Keke's has embraced technology to ensure every guest's experience is exceptional. With PAR® POS and PAR® Pay, supported on mobile tablets, Keke's teams can take orders more efficiently, reduce wait times, and provide faster service without compromising the personal touch that guests love. These tools, powered by PAR's cloud-based platform, create a reliable and flexible foundation for managing both the high volumes of Keke's current and future locations.

"Keke's has always been about providing the best for our guests. Partnering with PAR allows us to bring that philosophy into the digital age," said David Schmidt, President of Keke's Breakfast Cafe. "With PAR's innovative solutions, we're creating efficiencies that empower our team and enhance every guest interaction."

As Keke's continues to transform its cafes with refreshed designs, expanded menus, and modernized kitchens, successfully scaling a fast-growing brand requires thoughtful, purpose-driven solutions. PAR's open API platform ensures seamless integration across all systems, enabling aligned data and smooth operations that guests don't see but always feel. For Keke's, this collaboration is about building not just for today but for the future, with scalable technology that grows alongside their business.

“Who doesn’t love breakfast? It’s the one meal that brings everyone together, whether families, friends, or solo diners looking for a great start to their day. Keke’s knows how to make that experience unforgettable, and we’re excited to help them take it even further,” said [Savneet Singh](#), CEO of PAR Technology. “We’re bringing together the warmth of breakfast with the power of smart technology to make mornings smoother, faster, and more enjoyable.”

Backed by PAR’s expertise, Keke’s is not only enhancing its operations but setting a new standard in the breakfast space—delivering speed, convenience, and joy to guests across the country.

About Keke’s Breakfast Cafe

Keke's Breakfast Cafe is a Florida-born restaurant chain specializing in breakfast, brunch, and lunch favorites. Known for its freshly made meals, Keke's offers a wide range of options, including pancakes, waffles, omelets, and other classic dishes. With a commitment to high-quality ingredients and excellent customer service, Keke's Breakfast Cafe provides a welcoming and relaxed dining experience for customers of all ages. The cafe currently operates in Florida, Georgia, Nevada, Tennessee, Texas, Colorado and California, with other locations in multiple U.S. states slated in the near future. For more information, please visit www.kekes.com and follow Keke's on [Instagram](#), [Facebook](#), and [LinkedIn](#).

About PAR Technology

For over four decades, PAR Technology Corporation (NYSE: PAR) has been a leader in restaurant technology, empowering brands worldwide to create lasting connections with their guests. Our innovative solutions and commitment to excellence provide comprehensive software and hardware that enable seamless experiences and drive growth for over 100,000 restaurants in more than 110 countries. Embracing our "Better Together" ethos, we offer Unified Customer Experience solutions, combining point-of-sale, digital ordering, loyalty and back-office software solutions as well as industry-leading hardware and drive-thru offerings. To learn more, visit partech.com or connect with us on [LinkedIn](#), [X \(formerly Twitter\)](#), [Facebook](#), and [Instagram](#).

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