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IR CONTACT:

Christopher R. Byrnes

(315) 743-8376 cbyrnes@partech.com

PAR Technology Debuts the Future of Large-Scale Catering for Foodservice Brands

PAR® Catering is a purpose-built solution designed to turn catering into a strategic growth channel

NEW HARTFORD, N.Y. (November 12, 2025) – Catering is no longer an afterthought—it’s a [\\$109 billion](#) opportunity. Today, [PAR Technology Corporation](#) (NYSE: PAR), a leading foodservice technology provider, announced the launch of [PAR® Catering](#), a next-generation solution designed to help restaurants unlock catering opportunities and simplify operations at scale.

The U.S. catering market is [projected](#) to grow at a 7.7% CAGR through 2030, with average ticket sizes up to ten times higher than standard transactions. Yet many brands are still juggling spreadsheets and phone calls to manage catering. PAR Catering flips the script with a first-party solution engineered to run catering as seamlessly as daily operations.

Purpose-Built for Enterprise Brands

Unlike bolt-on tools, PAR Catering is designed from the kitchen out, with features that simplify every step from order intake to prep, payment, and delivery. Operators gain full visibility, centralized control, and real-time integration with the broader [PAR Ordering™](#) suite.

With PAR Catering, every feature drives measurable operational and revenue impact:

- **Centralized Order Desk:** Manage all catering orders from one hub across stores, call centers, and online channels.
- **Order Prioritization & POS Sync:** Pushes bookings directly to the POS, keeping kitchens aligned and production on schedule.
- **Deposits, Pre-Authorization & Auto Tax Exemption:** Automate billing, secure upfront payments, and handle tax-exempt orders with ease.
- **Real-Time Prep & Scheduling Visibility:** See live prep status and kitchen capacity to ensure accuracy and on-time execution.
- **Headcount-Based Recommendations & Smart Bundles:** Display per-person pricing and complete meal options to simplify ordering.
- **CRM & Account Management:** Strengthen repeat business through account tracking, loyalty integration, and one-click reordering.

“We didn’t just add catering—we rethought it entirely,” said Savneet Singh, CEO of PAR Technology. “With PAR Catering, we’re empowering operators to scale their catering

programs with confidence, backed by the reliability and innovation that define PAR. Our platform streamlines every step, helping brands deliver exceptional guest experiences and realize measurable growth from day one.”

To learn more about PAR Catering and request a demo, [visit our website](#).

About PAR Technology

PAR Technology Corporation (NYSE: PAR) is a leading foodservice technology provider, powering a unified, purpose-built platform engineered to scale and adapt with brands at every stage of growth. Designed with flexibility and openness at its core, PAR’s solutions—spanning point-of-sale, digital ordering, loyalty, back-office, payments, and hardware—integrate with others, yet deliver maximum impact as a unified system. With intentional innovation at the forefront, PAR’s solutions streamline operations, drive higher engagement, and strengthen guest experiences for restaurants and retailers globally. To learn more, visit partech.com or connect with us on social media.

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Media Contact: Sydney.schultice@partech.com, 609-238-6663