Jack's Family Restaurants Selects PAR Technology's Unified Platform to Power Guest Experience Across All Locations

Jack's unifies POS, loyalty, payments, and hardware to deliver faster service and smarter engagement nationwide

NEW HARTFORD, N.Y. (February 3, 2026) – PAR Technology Corporation (NYSE: PAR), a leading foodservice technology provider, today announced that Jack's Family Restaurants (Jack's) is expanding its long-standing partnership with PAR, adopting PAR POS™, PAR Pay™, and the PAR Hardware™ suite, including PAR Wave™ and Kitchen Display Systems, across roughly 300 locations. The move marks a major milestone in Jack's digital evolution, enabling the brand to scale efficiently and deliver a seamless, connected experience for guests and team members alike.

Building on a successful loyalty partnership that began in 2019 with PAR® Punchh®, Jack's selected PAR to unify POS, payments, loyalty, and hardware on a single enterprise platform designed to support continued restaurant expansion and digital growth. PAR's tech stack delivers a seamless, reliable experience for Jack's teams, backed by a trusted long-term partnership and an innovative technology roadmap.

Why Jack's Selected PAR:
- **One Unified Platform:** A single partner for POS, loyalty, in-store gateway payments, and hardware, simplifying operations and eliminating vendor sprawl.
- **Built for Scale & Throughput:** An intuitive operator-loved POS, fast and secure payments, and durable hardware that performs reliably during the busiest rushes, supporting high-volume service.
- **Trusted Support:** A dedicated support organization recognized by Jack's for proactive guidance and rapid issue resolution throughout rollout and beyond.

"As we plan for our next phase of growth, it was critical to partner with a technology provider that could scale with our ambitions while staying easy for our teams to use," said Chris Incorvati, CTO of Jack's Family Restaurants. "PAR's modern platform simplifies operations, improves payment experiences, and strengthens our loyalty strategy, positioning us to consistently deliver outstanding guest service as we expand."

In under nine months, PAR executed one of Jack's largest technology transformations to date, serving as a single vendor to plan, coordinate, and implement the multi-product rollout across roughly 300 locations—deploying 7–9 locations overnight each week with minimal operational disruption.

"Jack's represents exactly the kind of brand we want to partner with—one that pairs ambitious growth with an unwavering focus on guests and teams," said Savneet Singh, CEO of PAR Technology. "A unified technology stack gives Jack's the foundation to scale efficiently while preserving service quality, and we're excited to help power experiences that build lasting guest loyalty."

To learn more about PAR's solutions and request demos, visit our website.

About Jack's Family Restaurants
Founded in 1960 in Homewood, Alabama, Jack's Family Restaurants started as Jack's Hamburgers in a walk-up hamburger stand that served burgers, fries, sodas and shakes and has now grown to more than 280 locations in five states in the South. Jack's is All About The South and serves its guests quality food with an emphasis on community involvement and charitable giving. For more information, visit eatatjacks.com or follow them on Facebook and Instagram.

About PAR Technology
PAR Technology Corporation (NYSE: PAR) is a leading foodservice technology provider, powering a unified, purpose-built platform engineered to scale and adapt with brands at every stage of growth. Designed with flexibility and openness at its core, PAR's solutions—spanning point-of-sale, digital ordering, loyalty, back-office, payments, and hardware—integrate with others, yet deliver maximum impact as a unified system. With intentional innovation at the forefront, PAR's solutions streamline operations, drive higher engagement, and strengthen guest experiences for restaurants and retailers globally. To learn more, visit partech.com or connect with us on social media.

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