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## **Pizza Factory Selects PAR Technology’s Unified Platform to Power Restaurant Operations and Digital Growth**

*Through PAR's unified platform, Pizza Factory will gain access to insights and connected operations across all locations*

**NEW HARTFORD, N.Y. (June 16, 2026)** – [PAR Technology Corporation](#) (NYSE: PAR), a leading technology provider powering multi-unit operators across restaurant, retail, and large-scale commerce, today announced that award-winning franchise brand [Pizza Factory](#) has selected PAR’s unified suite of solutions to modernize its restaurant technology stack and support continued operational and digital growth across its 110 locations.

Pizza Factory will leverage PAR’s unified platform, including [PAR POS™](#), [PAR OPS®](#) with [Recovery](#), [Intelligence](#), [Labor](#), and [Inventory](#) modules, [PAR Ordering™](#), [PAR Hardware™](#), [PAR® Pay](#), and a renewal of [PAR® Punchh®](#). Together, these solutions create a connected system that unifies front- and back-of-house operations while enabling data-driven, automated decision-making across the business.

“When front- and back-of-house systems work together, restaurants gain the clarity and control they need to operate at their best – both in terms of driving same-store sales and protecting margins,” said Savneet Singh, CEO of PAR Technology. “PAR’s unified platform helps brands like Pizza Factory simplify operations, act on real-time insight, and build a stronger foundation for growth. Pizza is a core strategic focus area for PAR, and we are looking forward to partnering with Pizza Factory on further innovation in this category.”

The fast casual pizza brand has been franchising for over 40 years and enters a new era of modernization with the introduction of PAR’s technology. With 108 franchised locations and two corporate stores within its system, Pizza Factory continues its reputation as a community staple through a commitment to evolving with the restaurant industry.

“Delivering a great pizza experience depends on strong execution at every location,” said Lisa Roscoe, CEO of Pizza Factory. “PAR gives us a unified platform across POS, loyalty, operations, and payments, along with the insight our teams need to make smarter decisions every day. This sets us up to run more efficiently while continuing to invest in the guest experience.”

By consolidating its technology under a single provider, Pizza Factory gains real-time visibility across ordering, kitchen execution, labor planning, inventory management, payments, digital channels, and guest engagement. Intelligence built directly into the platform continuously analyzes operational data, helping teams identify opportunities, respond faster, and operate more consistently at scale.

Built on a modern, cloud-based architecture, PAR's platform is designed to scale with growing brands and adapt as technology and guest expectations evolve.

PAR's platform is designed to eliminate technology silos by connecting data across POS, operations, loyalty, digital ordering, and payments. Embedded intelligence helps surface meaningful insights and automate routine workflows, reducing manual effort for restaurant teams and improving consistency across locations.

For Pizza Factory, this includes:

- **Improved labor and inventory planning** informed by real-time operational data
- **Greater order accuracy and recovery** supported by connected systems across channels
- **More personalized guest engagement** enabled by loyalty insights tied to transaction and operational data
- **Reduced operational complexity** with fewer systems to manage and a shared source of truth

As Pizza Factory continues to evolve, PAR's integrated platform provides the flexibility to scale without adding complexity. Shared data, consistent workflows, and unified support help restaurant teams stay focused on what matters most: delivering great food and great service.

To learn more about PAR Technology's restaurant solutions, visit [www.partech.com](http://www.partech.com).

### **About Pizza Factory**

A community staple in over 100 hometowns, Pizza Factory has stayed true to its roots with hardworking operators, family-friendly dining, and high-quality offerings, including fresh, never-frozen hand-tossed pizza, pasta, wings, sandwiches, salads, beer, wine, and more. With multiple fast-casual restaurant designs and robust off-premise dining options, Pizza Factory is positioned for the future of the restaurant industry. In 2025, Pizza Factory was acquired by Wonder Franchises.

### **About PAR Technology**

PAR Technology Corporation (NYSE: PAR) delivers an agentic operating platform that enables smarter, more consistent operations for multi-unit brands across restaurant, retail, and high-volume commerce. PAR's platform brings together mission-critical

software—point of sale, digital ordering, loyalty, payments, and back-office systems—along with hardware and data to orchestrate decisions and workflows across systems, locations, and guest touchpoints in real time. Designed to drive measurable outcomes, PAR helps brands improve efficiency, deliver better experiences, and make every store more profitable. Learn more at [partech.com](https://partech.com).

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